

Hemraj Singh
Cell: +91-7983887414
Email: prajapatisingh0102@gmail.com

Professional Summary:

- Over 10 years of total experience, with 3+ years specializing in Power BI report development, data visualization, and analytics.
- Expertise in designing and developing interactive Power BI dashboards and reports, providing actionable insights to drive business decisions.
- Proficient in DAX for calculations, including Time Intelligence, Filter, and Statistical functions, optimizing report accuracy and performance.
- Skilled in Power Query for data transformation and SQL for efficient data extraction, manipulation, and integration.
- Adept at building efficient data models using star schemas and managing table relationships to ensure optimized performance in reports.
- Hands-on experience with Power BI Service: managing workspaces, deployment pipelines, and dataflows to streamline report sharing and collaboration.
- Implemented Row-Level Security (RLS) to ensure secure, role-based access and compliance with data privacy policies.
- Collaborative team player with a proven track record of working with business stakeholders to define KPIs, translate requirements, and deliver data-driven solutions.

Technical Skills:

Power BI:	DAX (Time Intelligence, Filter Functions), Power Query, Power BI Service (Workspaces, Deployment Pipelines, Dataflows), Row-Level Security (RLS)
SQL:	Data Extraction, Data Integration, Query Optimization
Excel:	Advanced Functions (VLOOKUP, PivotTables, Macros, Power Pivot), Data Analysis
Data Modelling:	Star Schema, Table Relationships, Data Transformation, Data Warehousing
ETL:	Power Query (Data Transformation), Data Cleansing
Visualization:	Custom Visuals (Scatter, Bar, Pie, KPIs), Data-Driven Reports
Soft Skills:	Collaboration, Problem-Solving, Communication, Analytical Thinking

PROFESSIONAL EXPERIENCE:

Avansa IT Solutions Pvt. Ltd.

Feb 2024 – Jul 2024

Power BI Analyst

- Designed and developed interactive Power BI dashboards, delivering real-time insights that empowered business leaders to make data-driven decisions.
- Utilized DAX to create calculated columns, measures, and tables, improving report accuracy and performance.
- Developed SQL queries for data validation, analysis, and troubleshooting to ensure data accuracy and integrity.
- Optimized report performance, reducing refresh times and enhanced user experience through advanced data modeling techniques.
- Performed data transformations in Power Query Editor (ETL) to build efficient and scalable data models.
- Managed Power BI Service workspaces, deployment pipelines, and dataflows, streamlining report sharing and collaboration across teams.
- Built visually engaging reports with custom visualizations, including Scatter Charts, Bubble Charts, Slicers, Stacked Charts, Pie Charts, and Cards, tailored to meet business requirements.
- Implemented Row-Level Security (RLS) to ensure secure access to data based on user roles, in compliance with company policies.
- Collaborated with business stakeholders to define KPIs, aligning reports with strategic goals to drive actionable insights.

Tekfortune IT India Pvt Ltd.

Sep 2020 – Jun 2023

Power BI Analyst

- Worked closely with business teams to gather requirements, translating them into effective Power BI solutions that improved operational efficiency.
- Designed and developed interactive Power BI reports and dashboards, ensuring timely data refreshes in alignment with business needs.
- Leveraged DAX functions to optimize data visualizations and perform calculations, driving accurate insights.
- Collaborated with IT and business teams to translate requirements into effective Power BI solutions, enhancing decision-making processes.
- Designed custom visuals and KPIs to simplify complex data, resulting in improved user engagement and actionable insights.
- Configured and maintained Row-Level Security (RLS) for secure data access, ensuring compliance with internal and external data privacy regulations.

INNOVA AM TECH LLP (Enterprise Solution Inc.)

Dec 2018 – Jun 2020

Talent Acquisition - Lead

- Led end-to-end recruitment processes, including sourcing, interviewing, and extending job offers.
- Developed Excel-based dashboards to track recruitment metrics, reducing time-to-hire.
- Automated candidate tracking and reporting processes using advanced Excel functions and formulas.
- Designed and presented Power BI dashboards to visualize recruitment trends, enhancing leadership decision-making.
- Conducted data analysis using Power BI and Excel to identify recruitment patterns and optimize resource allocation.

Tanisha Systems Pvt. Ltd.

Nov 2017 – Dec 2018

Sr. Talent Acquisition

- Created and managed Excel sheets for requirement tracking, interview feedback, and performance metrics.
- Introduced pivot tables and conditional formatting in Excel to streamline reporting on recruitment efficiency.
- Conducted training sessions for team members on Excel tools to improve operational workflows.

Pyramid IT Consulting PVT. LTD.

Sep 2015 – Nov 2017

Sr. Talent Acquisition

- Managed recruitment lifecycle processes with a focus on quality and timeliness.
- Maintained and analysed recruitment data using Excel, enabling data-driven hiring strategies.
- Implemented advanced Excel functions, such as VLOOKUP and macros, to automate reporting tasks.

Education:

Bachelor of Computer Applications (BCA) from CCS University in Meerut in 2008.